

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 33.798031 Longitude: -84.641108

Sweetwater Village Austell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	23,743	94,891	486,491
	Population Est 25Q1	23,342	93,943	484,648
	Population Est 24Q4	23,358	93,950	483,850
	Population Est 24Q3	23,535	93,905	484,650
	Population Est 24Q2	23,602	93,755	483,377
	Population Est 24Q1	23,498	93,256	481,925
	Population Est 23Q4	23,136	92,128	478,694
	Population Est 23Q3	23,143	92,065	477,777
	Population Est 23Q2	23,038	91,603	476,725
	Population Fcst	25,779	102,480	523,561
	2010 Census Population	20,807	81,972	419,859
	2000 Census Population	18,126	66,899	364,313
	1990 Census Population	14,080	52,717	290,710
	Current Year Daytime Population	25,109	96,979	449,576
	Average Seasonal Population	85	415	2,927
	Historical Annual Growth, 1990 – 2000	2.56%	2.41%	2.28%
	Historical Annual Growth, 2000 – 2010	1.39%	2.05%	1.43%
	Estimated Annual Growth, 2010 – CY	0.91%	1.01%	1.02%
	Projected Annual Growth, CY to Y5	1.66%	1.55%	1.48%
	Group Qtrs Est	16	363	5,449
Transient Est Average Last 4 Qtrs	1,826	4,925	12,078	
Households	Current Year Estimated Households	9,275	35,666	181,907
	Households Est 25Q1	9,108	35,278	181,171
	Households Est 24Q4	9,114	35,284	180,914
	Households Est 24Q3	9,188	35,243	181,321
	Households Est 24Q2	9,210	35,181	180,842
	Households Est 24Q1	9,172	35,002	180,310
	Households Est 23Q4	9,021	34,537	179,011
	Households Est 23Q3	9,025	34,521	178,684
	Households Est 23Q2	8,984	34,343	178,252
	Households Fcst	10,107	38,628	196,105
	2010 Census Households	8,007	30,259	153,556
	2000 Census Households	7,364	25,173	130,446
	1990 Census Households	5,467	19,730	104,533
	Historical Annual Growth, 1990 – 2000	3.02%	2.47%	2.24%
	Historical Annual Growth, 2000 – 2010	0.84%	1.86%	1.64%
	Estimated Annual Growth, 2010 – CY	1.02%	1.14%	1.18%
	Projected Annual Growth, CY to Y5	1.73%	1.61%	1.51%
Population per Household	2.56	2.65	2.64	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 33.798031 Longitude: -84.641108

Sweetwater Village Austell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.3%	1.7%	2.3%
	HH Income \$250,000 to \$499,999	1.5%	2.0%	2.8%
	HH Income \$200,000 to \$249,999	3.6%	4.7%	6.5%
	HH Income \$175,000 to \$199,999	2.3%	3.6%	5.0%
	HH Income \$150,000 to \$174,999	3.1%	5.1%	6.4%
	HH Income \$100,000 to 149,999	13.0%	17.4%	18.3%
	HH Income \$75,000 to 99,999	14.9%	15.1%	13.9%
	HH Income \$50,000 to 74,999	25.7%	21.5%	16.5%
	HH Income \$35,000 to 49,999	11.0%	10.7%	9.5%
	HH Income \$25,000 to 34,999	6.4%	6.1%	5.4%
	HH Income \$15,000 to 24,999	6.4%	4.9%	5.7%
	HH Income \$0 to 14,999	10.8%	7.1%	7.7%
	Average Household Income	\$80,526	\$95,912	\$109,688
	Median Household Income	\$62,383	\$74,583	\$83,981
	Per Capita Income	\$31,473	\$36,126	\$41,168
	Average Disposable Income	\$66,915	\$78,110	\$86,031
	Median Disposable Income	\$53,411	\$63,965	\$71,711
	Discretionary HH Income Over \$150,000	3.7%	4.5%	7.7%
	Discretionary HH Income \$125,000 to \$149,999	2.8%	4.3%	6.0%
	Discretionary HH Income \$100,000 to \$124,999	3.1%	6.2%	8.3%
	Discretionary HH Income \$75,000 to \$99,999	7.6%	10.7%	11.9%
	Discretionary HH Income \$50,000 to \$74,999	14.3%	18.9%	18.9%
	Discretionary HH Income \$25,000 to \$49,999	34.7%	31.6%	24.2%
	Discretionary HH Income Under \$25,000	33.8%	23.7%	23.0%
	Average Discretionary HH Income	\$45,238	\$56,137	\$64,529
	Median Discretionary HH Income	\$34,084	\$45,112	\$53,158
	Householder White – Count	2,028	8,310	46,644
	Median HH Income	\$79,631	\$81,788	\$98,112
	Average HH Income	\$89,053	\$94,186	\$105,969
	Householder Black or African-American – Count	5,461	18,862	100,241
	Median HH Income	\$59,195	\$74,579	\$77,239
	Average HH Income	\$71,263	\$86,603	\$88,868
	Householder Hispanic – Count	1,031	5,425	19,834
Median HH Income	\$61,273	\$69,064	\$81,091	
Average HH Income	\$65,999	\$77,761	\$90,184	
Householder Asian or Pacific Islander – Count	58	281	2,419	
Median HH Income	\$105,981	\$105,016	\$108,810	
Average HH Income	\$115,674	\$106,173	\$111,429	
Householder Other or Pacific Islander – Count	696	2,788	12,769	
Median HH Income	\$57,293	\$71,654	\$87,832	
Average HH Income	\$64,122	\$79,437	\$95,482	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 33.798031 Longitude: -84.641108

Sweetwater Village Austell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	11,256	44,681	229,131
	Female Population	12,488	50,210	257,360
Total Population by Age	Count of Pop 0 to 4 years	1,488	5,800	28,414
	Count of Pop 0 to 7 years	2,078	8,067	40,353
	Count of Pop 5 - 13	2,657	10,647	54,133
	Count of Pop 14 - 18	1,276	5,312	27,447
	Count of Pop 19 - 22	1,273	5,261	27,269
	Count of Pop 22 - 25	945	3,810	19,762
	Count of Pop 25 - 29	1,563	6,185	30,039
	Count of Pop 30 - 34	1,838	6,987	33,830
	Count of Pop 35 - 39	1,835	7,159	35,185
	Count of Pop 40 - 44	1,653	6,533	34,074
	Count of Pop 45 - 59	4,635	18,546	94,221
	Count of Pop 60 - 74	3,398	13,917	72,986
	Count of Pop 75 - 84	930	3,678	22,433
	Count of Pop 85+	253	1,056	6,695
	% of Pop 0 to 4 years	6.3%	6.1%	5.8%
	% of Pop 0 to 7 years	8.8%	8.5%	8.3%
	% of Pop 5 - 13	11.2%	11.2%	11.1%
	% of Pop 14 - 18	5.4%	5.6%	5.6%
	% of Pop 19 - 22	5.4%	5.5%	5.6%
	% of Pop 22 - 25	4.0%	4.0%	4.1%
	% of Pop 25 - 29	6.6%	6.5%	6.2%
	% of Pop 30 - 34	7.7%	7.4%	7.0%
	% of Pop 35 - 39	7.7%	7.5%	7.2%
	% of Pop 40 - 44	7.0%	6.9%	7.0%
	% of Pop 45 - 59	19.5%	19.5%	19.4%
	% of Pop 60 - 74	14.3%	14.7%	15.0%
	% of Pop 75 - 84	3.9%	3.9%	4.6%
	% of Pop 85+	1.1%	1.1%	1.4%
Median Age	37.3	37.4	38.2	
Average Age	38.1	38.2	38.9	
Male Population by Age	% of Pop 0 to 4 years	6.8%	6.6%	6.3%
	% of Pop 5 - 13	11.8%	12.0%	12.0%
	% of Pop 14 - 18	5.6%	6.0%	6.0%
	% of Pop 19 - 22	5.8%	6.0%	6.0%
	% of Pop 22 - 25	4.4%	4.4%	4.4%
	% of Pop 25 - 29	6.9%	7.0%	6.6%
	% of Pop 30 - 34	7.7%	7.3%	7.0%
	% of Pop 35 - 39	7.4%	7.5%	7.2%
	% of Pop 40 - 44	7.1%	6.7%	6.8%
	% of Pop 45 - 59	18.8%	18.7%	18.8%
	% of Pop 75 - 84	3.3%	3.3%	3.8%
	% of Pop 60 - 74	13.7%	13.8%	14.1%
	% of Pop 85+	0.8%	0.8%	0.9%
	Median Age	35.7	35.5	36.2
Average Age	36.8	36.7	37.3	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 33.798031 Longitude: -84.641108

Sweetwater Village Austell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.8%	5.7%	5.4%
	% of Pop 5 - 13	10.7%	10.5%	10.3%
	% of Pop 14 - 18	5.1%	5.3%	5.3%
	% of Pop 19 - 22	5.0%	5.2%	5.2%
	% of Pop 22 - 25	3.6%	3.7%	3.8%
	% of Pop 25 - 29	6.3%	6.1%	5.8%
	% of Pop 30 - 34	7.8%	7.4%	6.9%
	% of Pop 35 - 39	8.1%	7.6%	7.3%
	% of Pop 40 - 44	6.8%	7.0%	7.2%
	% of Pop 45 - 59	20.1%	20.3%	19.9%
	% of Pop 60 - 74	14.9%	15.4%	15.8%
	% of Pop 75 - 84	4.5%	4.4%	5.3%
	% of Pop 85+	1.3%	1.4%	1.8%
	Median Age	38.5	39.1	39.9
Average Age	39.2	39.5	40.3	
Race	Count of White	6,201	23,670	125,377
	Count of Black or African-American	12,829	51,352	273,659
	Count of Asian or Pacific Islander	307	1,180	9,127
	Count of Other races	4,407	18,689	78,327
	White	26.1%	24.9%	25.8%
	Black or African American	54.0%	54.1%	56.3%
	Asian	1.3%	1.2%	1.9%
	Other Races	18.6%	19.7%	16.1%
Language Spoken	Speak English at Home	77.8%	74.9%	81.3%
	Speak Spanish at Home	16.3%	19.5%	13.5%
	Speak French or French Creole at Home	2.3%	1.5%	1.0%
	Speak German at Home	0.4%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	0.1%	0.5%	1.1%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.1%	0.1%
	Speak Chinese at Home	0.1%	0.1%	0.3%
	Speak Korean at Home	0.2%	0.1%	0.1%
	Speak Vietnamese at Home	0.5%	0.4%	0.3%
	Speak Other Asian Languages at Home	0.2%	0.2%	0.2%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.2%	0.1%
	Speak Other Language at Home	2.0%	2.4%	1.8%
Hispanic	Hispanic Population	4,291	19,664	74,935
	Hispanic Population Percent	18.1%	20.7%	15.4%
	Mexican	72.3%	60.3%	57.1%
	Puerto Rican	4.9%	7.0%	9.2%
	Cuban	0.8%	1.5%	2.1%
	Dominican	0.6%	0.8%	2.0%
	Central American	16.1%	22.9%	20.4%
	South American	3.4%	5.5%	6.2%
	Other Hispanic	1.9%	1.9%	2.9%
	2000 Hispanic Population Percent	7%	7%	6%
	1990 Hispanic Population Percent	1%	1%	1%

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 33.798031 Longitude: -84.641108

Sweetwater Village Austell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Ancestry	American (percent of total population)	2.5%	2.1%	2.2%
	American	2.3%	1.9%	1.9%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
	Asian (percent of total population)	0.7%	0.7%	1.4%
	Chinese	0.1%	0.1%	0.2%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.4%	0.4%	0.8%
	South East Asian (ie. Vietnamese)	0.1%	0.1%	0.1%
	Other Asian	0.1%	0.1%	0.1%
	European (percent of total population)	4.0%	4.3%	6.1%
	British	1.0%	1.1%	1.8%
	Dutch	0.1%	0.1%	0.1%
	French	0.1%	0.1%	0.2%
	German	0.7%	0.8%	1.1%
	Italian	0.3%	0.3%	0.4%
	Polish	0.1%	0.1%	0.1%
	Scandinavian	0.1%	0.1%	0.2%
	Scotch/Irish	1.2%	1.3%	1.7%
Other European (ie. Greek/Russian)	0.5%	0.5%	0.5%	
Middle Eastern	0.0%	0.0%	0.1%	
Other Ancestry	13.9%	11.5%	11.3%	
Unclassified Ancestry	6.8%	7.1%	7.5%	
Education (Age 25+)	Adult Population (25 Years or Older)	16,105	64,061	329,464
	Elementary (0 to 8)	4.4%	6.2%	5.1%
	Some High School (9 to 11)	7.5%	6.0%	6.1%
	High School Graduate (12)	28.4%	27.5%	25.7%
	Some College (13 to 16)	20.4%	20.9%	19.5%
	Associates Degree Only	12.2%	8.6%	7.6%
	Bachelors Degree Only	14.6%	19.6%	22.1%
	Graduate Degree	12.4%	11.2%	13.9%
	% College (4+)	27.0%	30.8%	36.1%
Household Type	Total Households – count	9,275	35,666	181,907
	One Person HHs – count	2,896	10,216	50,768
	Family HHs – count	5,778	23,230	119,687
	Married Couple – count	3,187	13,662	70,189
	w/own children – count	1,110	5,248	27,688
	w/out own children – count	2,077	8,414	42,500
	Male Householder – count	716	2,417	11,167
	Female Householder – count	1,876	7,150	38,331
	Non-Family Households – count	601	2,221	11,453
	1 Person Household	31.2%	28.6%	27.9%
	2 Person Household	28.3%	28.6%	29.3%
	3 Person Household	16.5%	17.3%	17.3%
	4 Person Household	11.8%	12.8%	13.3%
	5 Person Household	6.7%	7.0%	6.9%
6 Person Household	3.1%	3.3%	3.1%	
7+ Person Household	2.5%	2.3%	2.2%	
% Households With Children	26.5%	27.4%	27.8%	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 33.798031 Longitude: -84.641108

Sweetwater Village Austell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	9,986	38,165	195,765
	Owner Occupied Percent	41.7%	51.6%	55.6%
	Renter Occupied Percent	51.2%	41.9%	37.4%
	Vacant Housing Percent	7.1%	6.5%	7.1%
	Total Housing Units (Census 2000)	7,972	26,704	138,412
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.6%	0.9%	2.4%
	Property Value \$750,000 to \$999,999	0.8%	1.8%	5.3%
	Property Value \$500,000 to \$749,999	8.1%	11.3%	19.1%
	Property Value \$400,000 to \$499,999	11.9%	14.0%	17.1%
	Property Value \$300,000, to \$399,999	26.3%	25.6%	21.5%
	Property Value \$200,000 to \$299,999	27.9%	26.8%	20.3%
	Property Value \$150,000 to \$199,999	9.3%	8.2%	5.5%
	Property Value \$100,000 to \$149,999	4.7%	4.3%	3.7%
	Property Value \$60,000 to \$99,999	4.2%	2.3%	1.2%
	Property Value \$40,000 to \$59,999	0.9%	1.3%	0.9%
	Property Value \$0 to \$39,999	5.5%	3.5%	2.7%
	Median Home Value	\$290,732	\$314,332	\$372,870
Wealth per Household	\$0 and under - percent	19.7%	18.6%	18.0%
	\$1 to \$4999 - percent	10.2%	9.4%	8.9%
	\$5k to \$9999 - percent	5.3%	5.0%	4.7%
	\$10k to \$24999 - percent	7.0%	6.7%	6.5%
	\$25k to \$49999 - percent	7.0%	7.0%	6.9%
	\$50k to \$99999 - percent	10.1%	10.2%	10.2%
	\$100k to \$249999 - percent	16.8%	17.4%	17.7%
	\$250k to \$499999 - percent	11.7%	12.4%	12.8%
	\$500k+ - percent	12.2%	13.4%	14.3%
	Median HH Wealth	\$53,894	\$66,869	\$74,530
	Avg HH Wealth	\$207,467	\$223,014	\$233,793
Economic Viability	Economic Viability Local	297	301	297
	Economic Viability Indexed	107	109	107
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	12,746	51,375	251,112
	Managerial/Executive	11.5%	14.7%	18.3%
	Professional Specialty	20.5%	20.1%	21.7%
	Healthcare Support	2.7%	2.9%	2.0%
	Sales	8.4%	8.8%	9.4%
	Office & Administrative Support	15.1%	13.6%	12.5%
	Protective Service	1.7%	2.3%	2.1%
	Food Preparation	5.2%	3.8%	4.4%
	Building Maintenance & Cleaning	2.5%	2.8%	3.6%
	Personal Care	2.3%	2.4%	2.3%
	Farming, Fishing, & Forestry	0.1%	0.2%	0.1%
	Construction	11.2%	11.1%	9.2%
	Production & Transportation	18.7%	17.4%	14.6%
	Percent White Collar Workers	58.3%	60.1%	63.7%
	Percent Blue Collar Workers	41.7%	39.9%	36.3%

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 33.798031 Longitude: -84.641108

Sweetwater Village Austell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	10.9%	10.1%	8.5%
	Manufacturing	10.7%	9.3%	7.6%
	Transportation	7.9%	8.5%	8.4%
	Information	2.5%	2.2%	2.2%
	Wholesale/Retail	12.5%	13.8%	14.4%
	Finance, Insurance, Real Estate	5.9%	6.0%	7.0%
	Professional Services	8.6%	8.2%	9.0%
	Management Services	0.0%	0.0%	0.2%
	Administrative/Waste Services	5.6%	6.6%	5.6%
	Educational Services	17.8%	19.4%	19.2%
	Entertainment Services	8.9%	7.2%	8.8%
	Other Professional Services	4.9%	5.0%	4.5%
	Public Administration	3.8%	3.8%	4.7%
Vehicles per HH	No Vehicles	5.0%	4.8%	7.7%
	1 Vehicle	42.1%	35.6%	34.8%
	2 Vehicles	34.8%	39.1%	36.9%
	3 or more vehicles	18.1%	20.5%	20.6%
	Average Number of Vehicles	1.74	1.84	1.79
Change	Births (last 12 months)	283	1,119	5,508
	Deaths (last 12 months)	166	663	3,740
	Migration (last 12 months)	34	702	1,447
Work place	Workplace Establishments	695	2,529	11,298
	Workplace Employees (FTE)	12,111	38,368	137,525